

CRAIG PAULSON

P H O T O G R A P H Y

NEW YORK



“ My reportage shooting style captures the day with a storyteller’s eye for detail – a glimpse through a window, a peek over the shoulder, a private smile.

I follow the action; I don’t direct it. ”

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The following pages have been assembled to assist with some of the most frequently asked questions and information for wedding couples.

If you have any further questions, please feel free to contact us.

Although I have shot more than 600 weddings in the US, Europe and the Americas, I view each wedding as a “once in a lifetime” event.

*Wedding photography is my passion.*

- Craig Paulson

## SERVICE

### *What to Expect...*

#### *We Meet*

You'll come to my studio overlooking trendy Union Square and have a chat. We'll look at albums, portfolios and slide shows on the computer. You can see my work and we can discuss the parameters of candid wedding photography.

It's a great opportunity for me to hear more about your wedding plans: the location, the guest-count, the size of the wedding party and so forth. But more importantly, it's a chance for you to answer the question, "Do we want to spend the most important day of our life with this guy?"

Photographers and couples work together for a long time – not just on the day of your wedding. I want that process to be as seamless and comfortable for you as possible and I tap into over 600 weddings worth of knowledge make that happen.

#### *Once Booked*

I'm now a resource for any questions you may have. I've fielded all sorts of requests in the past. I have been asked to go shopping for the wedding dress and to scout locations. One bride's mother sent me a swatch of material from the bridesmaids' dresses to see how the color photographed! Basically, I'm of wealth of knowledge about weddings and vendors and I'm happy to share it.

One month before the wedding we will sit down again at the studio to get down to the nitty-gritty. We'll map out a timeline for the day and discuss important details such as the ins and outs of shooting in religious institutions. It's a chance for me to finalize my plans for the day and for you to get the answers to any residual questions might have.

### ***Engagement Shoot***

Usually in relaxed clothes we have a couple of hours to go around the city and get some couple/engagement portraits. Popular locations are Central Park, Grand Central, 5th Ave, Times Square, Brooklyn Bridge, Rockefeller Center or any other location around Manhattan. This is a great opportunity for us to work together before the wedding and you get a set of portraits that can (and often are) used at the wedding.

### ***Rehearsal Shoot***

Many great moments happen the night before the wedding. We have an opportunity to capture toasts, gift giving, and other wonderful times you share with your family and friends at rehearsal. This is also a way for us to get to know and photograph the most important people at your wedding.



## *The Wedding Day*

I love to start with the “getting ready” pictures because this is where the story really begins. I snap away, generally unnoticed, at any detail that will be fondly remembered. I may find dad in the garden practicing his speech, mom ironing the best man’s tie or the bride in her veil and jeans, stealing a sip of champagne to calm the nerves.

The ceremony itself will be covered from as many angles as possible. I shoot with a long lens so there’s no need for me to stand right up there with you. Afterwards, once the guests are mingling, I’ll ask the bride and groom to spare me a few moments. We’ll get away from the crowd and take some personal photos. This is also the time to organize any group shots; however, you may find the most beautiful pictures are the more spontaneous ones.

The rest of the day and evening will be covered with candid photography.

That means I follow the action I don’t direct it. I am there to document your wedding as it naturally unfolds. My reportage style of photography captures the details that make the story of your day complete. I may catch a four year old swiping a bit of icing off the cake or a pile of high heels left by the side of the dance floor when the party really gets going. I’m always looking for images that have the power, years later, to bring the memories rushing back.

## *Albums*

Every bride gets a free gift - a 5 x 5 brag book of the photographer’s top 100. Once you have chosen the shots for your album, the studio does a layout using the pictures you’ve selected. We send you a PDF file of the layout and you can request changes. We then do a second layout according to your specifications and this process continues until the album is laid out exactly as you would like. For more information about types of albums we offer visit **More Info > Albums** on our website.



## *Delivery*

No more than 6 weeks after your wedding day you will receive 4 x 6 proofs for print selection. You use those proofs to choose the shots you like. They are sent to the lab to be printed professionally and hand retouched, if necessary. You can expect the final pictures for your album within another 10 weeks. I hold the copyright to all pictures.

## *Videography*

I offer 3 videographers, varying in price and experience. All 3 below have been very carefully chosen to meld seamlessly with the candid style of photography you are interested in. All the videographers listed here stay away from all the cheesy special effects normally associated with old school videography.

### **Steve**

Steve has been shooting for over 15 years. Starting out in photography, learning angles and composition he soon switched to film. Shooting over 500 weddings in the last 15 years. The style is documentary creating a beautiful story of the day to compliment the pictures. The cameras are TV broadcast cameras. They are specifically for low light only needing, occasionally the on camera light. The days of additional lighting are over. Prices start at \$2500.

### **Edward**

By Providing a rare intuitive perspective, Edward's films bridge together the excitement shared among family and friends. With an artistic eye and a fresh perspective, Edward's youthful exuberance and talent for conveying emotion translate into a timeless format of a movie. Edward aspires to create wedding films unique to each couple's individual taste and style.

Edward uses existing, ambient light and minimal enhancement when filming your wedding. The use of natural light is not only less intrusive, but more flattering. You see your wedding as it happened whether by candle light or the outdoor sun. The use of natural light also promotes genuine reactions and real emotions from your guests who are able to focus on each other, rather than a glaring light. Additional lighting is used minimally to highlight scenes and add contrast, though never altering the ambiance of your day. Prices start at \$3000.

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## **Doug**

When shooting a wedding, it's all in the details. But with so much happening at once, it takes a great deal of skill and experience to recognize those special moments, and be in perfect position to capture them on camera for posterity. Doug has been shooting documentaries professionally for the past 22 years. Successful documentaries that have won major awards including Emmy, Peabody, Prix Italia and three jury prizes at Sundance.

When you have only one shot to get it right, there's no substitute for that kind of experience.

Doug approaches making wedding videos no differently than his films for HBO or PBS. He shoots hand-held, working as a one-man crew, using a state-of-the-art digital camcorder and a powerful, directional microphone on top of the camera. His equipment is so small and unobtrusive that he's often mistaken for a guest at the wedding which enables him to get great candid footage.

Within 2 to 3 weeks you'll receive a straightforward, feature-length documentary of your wedding day. With no cheesy special effects to mask poor camerwork. No annoying interviews with your guests. No harsh camera lights in everyone's face, No pomp or pretension, whatsoever.

Wedding videos don't need to be jazzed up. The wedding day inherently produces extraordinary drama and emotion. Doug captures all of it with grace and humor. Prices start at \$3800.

## **FAQ**

### ***Can we do meetings on the weekends?***

As much as we try and accommodate everyone, weekend meetings are very difficult as we are nearly always shooting a wedding or engagement. We do stay late in the studio during the week.

### ***Will you be shooting anything else on the day of the wedding?***

No. Never.

### ***Do we get the high res jpegs?***

You do, 6 months after your wedding date.

***Do you have liability insurance?***

Yes. Every photographer has his/her own cover over \$1,000,000.

***Color vs b/w?***

All files are shot in color but we do “process” files in between taking them off the camera and showing you. This is where we choose which ones will be black and white.

***What equipment do you use?***

Canon EOS MK 1V body plus 3 other bodies. All canon L series professional lenses.

***Raw vs Jpegs***

The camera shoots “RAW” files which are untouched by the camera. We download these to the computer and use high end software to individually color balance and enhance the pictures. They are then “processed” to high end jpegs.

***What happens if a camera goes down?***

Even though I service my equipment 3 times a year, things can break, so I come with at least 2 of everything.

***Will I meet the photographer who will shoot my wedding?***

Yes absolutely. Beyond liking the pictures you have to decide if you can spend your wedding day with your choice of photographer.

***How many people turn up?***

You will always get the photographer you meet. They always come with a 2nd shooter, these are photographers in training and could potentially end up as a main shooter for me so they are very good.

***Can we give you a shot list?***

Yes. In fact we welcome that so we can get any extra special people or details above what we normally shoot.

***Can you stay longer at the wedding?***

Yes. We often do. This is charged at \$300 per hour and keeps both photographers there.

Further downloads and resources can be found at [www.cpaulson.com](http://www.cpaulson.com).

Latest wedding shoots and news can be found at [www.cpaulson.com/blog](http://www.cpaulson.com/blog).

***Testimonials***

I was really looking for someone who I thought could capture it so well on film that I would never wish that I had gotten a video crew...Craig did just that...The formal photos are beautiful, telling and were taken with a minimum of setup. The candid photos speak for themselves...to me they feel like I got 500 of the one 'lucky' snapshot that your Uncle Bill takes by accident. They are just warm, and rich and RIGHT...for whatever that is worth.

Catherine and Matthew

All I know is that it was truly the best day of our lives and every time we look through our photographs we are taken back to the very emotions we were feeling that day.

Thanks you for capturing the true essence and beauty of our wedding day so perfectly.

All our best

Anne and Joe

There was not a moment missed! You have a style that is unique, while still traditional, and it was fun to see ourselves in such an artistic light. People and personalities were captured in the moments and environments surrounding them. Your perspectives are amazing. All of this combined with your easy-going personality and charming character made the package complete.

Winiie and Kevin

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